

**MEDIA:**

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**Leading Israeli Hospital, RAMBAM Health Care Campus, Partners with IMS Global**

*Newly formed relationship to benefit medical tourists in Israel*

**CLARENCE, NY – March 10, 2008** – International Medical Services Global, Ltd. (IMS), a global healthcare firm specializing in medical tourism in Israel, has announced its partnership with the Rambam Health Care Campus (RHCC), northern Israel's largest medical center, pairing two of Israel's medical tourism greats.

"IMS is dedicated to helping patients optimize their medical visit to Israel," says Ira Nissel, founder and CEO of IMS. "This partnership with one of Israel's top medical centers further demonstrates that this country is a prime resource for the most sophisticated and advanced medical care."

In recent months, Israel has emerged as a quality, cost-efficient medical destination for those seeking medical care overseas. Israel's internationally recognized medical centers have attracted thousands of visitors worldwide.

Named after Rabbi Moshe Ben-Maimon, the greatest Jewish physician of ancient times, RHCC delivers the full spectrum of healthcare services and is the exclusive provider in northern Israel for trauma treatment, oncology, neurosurgery and molecular imaging. The campus also houses the Children's Hospital, the leading pediatric medical services provider in the northern Israel. Physicians at RHCC are leaders in their fields on an international scale, with expertise in, and access to, the most advanced medical systems.

"Rambam Healthcare Campus offers medical services for children and adults in virtually every area of healthcare," states Yafa Perez, assistant to the director General of Rambam. "Our portfolio of services spans consultations and second opinions to a wide range of medical treatments, all delivered promptly, efficiently and with compassion for individual needs. Rambam physicians and staff ensure that all patients receive the best medical care while under our supervision."

**About IMS ([www.medicaltourismforyou.com](http://www.medicaltourismforyou.com))**

International Medical Services Global, Ltd. (IMS) specializes in uniquely customized medical travel to Israel. Founded in 2007 by Ira Nissel, CEO, IMS offers a full range of medical services to children and adults and provides a completely personalized treatment and travel experience. The company also aims to advance the image of Israel as a global leader in medical treatment, research, and technological development.