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Israel's leading medical tourism company introduces low cost, high success substance abuse rehab program

PETACH TIKVA, ISRAEL/CLARENCE, NY – February 19, 2008 – International Medical Services Global, Ltd. (IMS), a global healthcare firm specializing in medical tourism in Israel, has introduced a specialized substance abuse rehabilitation program with proven, low rates of recidivism and at far lower costs than American or other international programs (<http://www.medicaltourismforyou.com/drugrehab.htm>). Operated by the largest clinic in Israel and the Middle East, and under the oversight of the Anti-Drug Authority of Israel, the government organization that develops programs for substance abuse, the eight-month work-study program costs \$5,500 USD per month and includes housing, food and all services.

“We understand the monumental challenges faced by alcoholics and addicts as they struggle to get clean and sober,” says Ira Nissel, CEO of IMS. “To address the varied needs of those suffering from chemical dependency, we offer a comprehensive menu of services, all of which are based on proven methodologies that do not utilize any substances to control behavior.”

The Israel Anti-Drug Authority is responsible for creating and supervising a wide network of treatment and rehabilitation services for drug abuse victims. These include long term, residential, therapeutic communities, short term, outpatient, treatment centers and community based treatment and rehabilitation programs and halfway houses.

Many international patients and Israelis have already accessed services, with Americans – both Christians and Jews – expected to take advantage of this cost-effective treatment. Located in northern Israel on a Moshav, a type of cooperative agricultural community, the facility has a nearby motel for family members who choose to visit during appropriate timeframes.

“In response to widespread dissatisfaction with expensive, 28-day programs and other available treatment options, Americans can now access a program that maintains their privacy and is proven to generate successful outcomes,” says Nissel.

About IMS (www.medicaltourismforyou.com)

International Medical Services Global, Ltd. (IMS) specializes in uniquely customized medical travel to Israel. Founded in 2007 by Ira Nissel, CEO, IMS offers a full range of medical services to children and adults and provides a completely personalized treatment and travel experience. The company also aims to advance the image of Israel as a global leader in medical treatment, research, and technological development.