

**MEDIA:**  
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**High-Profile New York Board-Certified Bariatric Surgeon  
Forms Strategic Alliance with IMS Israel**

*Chief of bariatric surgery service to provide services in Israel at much lower costs than the US and Canada – with no waiting period*

**New York, NY/PETACH TIKVA, ISRAEL – Date TBD, 08** – A prominent U.S. board certified bariatric surgeon, currently chief of the bariatric surgery service and an attending physician at a New York-based hospital, is forming a strategic alliance with International Medical Services, Global Ltd. (IMS), a global health care firm specializing in medical travel to Israel ([www.medicaltourismforyou.com](http://www.medicaltourismforyou.com)). This renowned surgeon will provide medical/surgical services at one of Israel's quality hospitals in the IMS network, presenting an opportunity for individuals to access weight-loss surgery at dramatically lower costs than in the United States or Canada and without a long waiting period.

"This is a breakthrough opportunity for people to access this specialized surgery at a fraction of the cost in the U.S. or Canada, and performed by one of the world's most qualified surgeons," says Ira Nissel, founder and CEO of IMS, noting that Israel has emerged as a key, cost-efficient destination for the highest quality medical care. "We are extremely gratified and honored to welcome this physician to the medical community of Israel, which is quickly becoming a destination of choice among medical tourists from the United States and throughout the world."

Medical-surgical travel packages are now available, including airfare, at no extra cost to prospective patients. Patients can take advantage of these procedures:

**Gastric Bypass Surgery:** Known as Roux en Y, for this surgery, the stomach is made into a smaller pouch using staples and then connected to the small intestine

**Lap-Band procedure:** Minimally invasive, this involves the placement of a silicone, adjustable band which is placed around the upper part of the stomach to help control food intake.

**About IMS ([www.medicaltourismforyou.com](http://www.medicaltourismforyou.com))**

International Medical Services Global, Ltd. (IMS) specializes in uniquely customized medical travel to Israel. Founded in 2007 by Ira Nissel, CEO, IMS offers a full range of medical services to children and adults and provides a completely personalized treatment and travel experience. The company also aims to advance the image of Israel as a global leader in medical treatment, research, and technological development.